



## **News Release | For Immediate Release**

### **ECO Green Equipment Announces New Sales Representative for USA and Canada**

SALT LAKE CITY, UT, May 11, 2017 — ECO Green Equipment, a global leader in the design and manufacturing of innovative tire recycling systems, announced today the addition of a new sales representative to their team.

Mr. Bruce Bart, formally of Cobalt Holdings, LLC, has joined the ECO Green Equipment Team as the North America Sales Manager for the USA and Canada. Mr. Bart has an extensive background in the tire recycling industry with unique experience in rubber material processing, markets, and equipment.

“I am excited to join the ECO Green Equipment team and help them expand their presence in the tire recycling industry,” said Bart. “The innovative ways that ECO Green Equipment develops their machinery will greatly expand the use of recycled tire rubber materials into many new markets.”

“ECO Green is excited to have Bruce on the team and share his expertise in tire recycling and equipment,” said Mr. Brad Swenson, President of ECO Green Equipment. “Customers are looking for new areas of processing and secondary uses for rubber material and Bruce has in-depth, hands-on, experience and knowledge about these applications. His understanding of ways to improve facility operations and proficiencies is superb.”

ECO Green Equipment LLC, designs, manufactures and provides superior customer support and parts for the international tire recycling equipment industry. The company's full line of modular-designed tire recycling systems is engineered to deliver optimum production for a wide variety of rubber aftermarkets, such as TDF (Tire Derived Fuel), wire-free chips, rubber mulch, crumb rubber, and rubber powder. Eco Green Equipment provides the full line of tire recycling equipment, including primary and secondary tire shredders, granulators, and the ECO Krumbuster® fine grinding mill. Each system is engineered for customer production standards and local specifications.

**For more information on ECO Green Equipment, please visit [www.ecogreenequipment.com](http://www.ecogreenequipment.com), and contact:**

**Marketing Department  
ECO Green Equipment  
Phone: (801) 505-6841 USA  
Email: [sales@ecogreenequipment.com](mailto:sales@ecogreenequipment.com)**

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